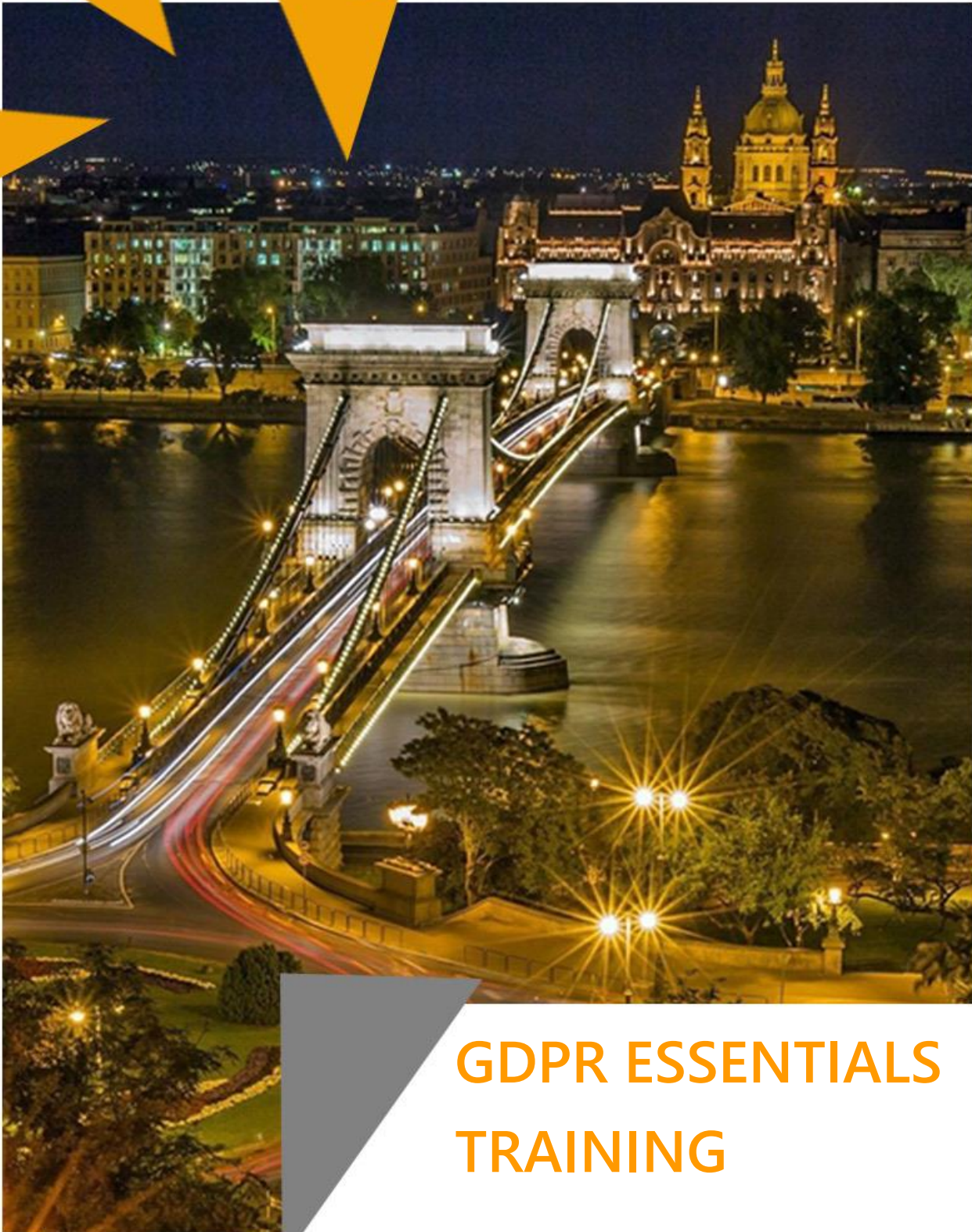




Audit Consulting Project Management



## GDPR ESSENTIALS TRAINING

Two-day certified training on key aspects  
of GDPR and its importance in ASEAN

26-27 Sep 2018, Malaysia

## Two-Day GDPR Essentials Training Program

### 1. General Data Protection Regulation (GDPR)

The General Data Protection Regulation is an EU directive aiming to **strengthen and unify data protection for all individuals within the European Union** and is enforceable from 25 April 2018. GDPR is not only applicable to companies with an established presence on the EU market, but to any company or organization that processes sensitive data of EU citizens. Because of importance of the EU market globally, it is **increasingly difficult to avoid being subject to GDPR in ASEAN** as well.

### 2. Training Course

The “GDPR Essentials” two-day training course is built on ACPM IT Consulting Ltd.’s expertise gathered during **50+ GDPR audit projects in Europe as well as 30+ successfully conducted trainings within the EU regarding GDPR**. Our training course is followed by a short exam that provides international **certification of “GDPR Data Protection Expert”** by the ACPM global network.

Training will be carried out by internationally certified GDPR Data Protection Officers of the ACPM network.

## Rundown

### Day 1

- What is the aim of GDPR? What is the scope, who are the subjects, what sensitive data does it involve?
- How does a business in ASEAN benefit from understanding and complying with GDPR? Importance of the global data market
- GDPR Cornerstone #1: Defining the objective of data processing
- Legal requirements related to data processing and defining them for specific sets of data

### Day 2

- Defining data processor and data controller in processes of a company: what are the major differences and how can they be identified?
- Effects of GDPR regarding Privacy Policy and Terms & Conditions of a company
- Documenting data transfer in compliance with GDPR
- Summary: how compliance with GDPR can be ensured for a business in ASEAN, and why is it important

### 3. Target Audience

- High-level management of ASEAN businesses with focus or existing presence on the EU market
- Manager-level staff of global companies in ASEAN with positions related to international business
- Manager-level staff of international organisations handling data of EU citizens in ASEAN

### 4. Time and Venue

The training will take place in **the ACPM/Moore Stephens Advisory Sdn Bhd Training Centre located at 3<sup>rd</sup> Floor Sunway Nexis, No 1, Jalan PJU 5/1, Kota Damansara, 47810 Petaling Jaya, Selangor, Malaysia, between 9:00 and 16:00 on 26-27 September 2018.**

The training is endorsed and supported by:

- ASEAN+ TrustMark Alliance
- Embassy of Hungary in Kuala Lumpur
- Embassy of Hungary in Jakarta

The training will feature an **opening speech from Mr. Attila Kali, Ambassador of Hungary in Kuala Lumpur**, as well as a discussion panel after the training.

**Training Package Entitlement:** Training Materials, Coffee/Tea/Network Breaks and Lunch for each day of training.

## 5. Training Fee and Registration

Price of the above training is **RM 2,500 per participant** (excl. of VAT). In case of multiple applicants from the same organization, training fee per person is subject to **20% discount for each participant sent by the same organization**.

Above fee includes training facility, training materials in hard and soft copy for participants, training, lunch and coffee breaks for both days of the training, certificate of completion in soft and hard copy.

To register, please fill out the below information and send to the following email address **before 21 September 2018**. Invoice and further details to be sent after completed registration form received by ACPM.

**Oliver Kovecses**

**Account Manager – ASEAN**

**ACPM IT Consulting Ltd.**

[oliver.kovecses@acpmit.com](mailto:oliver.kovecses@acpmit.com)

<b>Name of Participant</b>	
<b>Company</b>	
<b>Position</b>	
<b>Industry</b>	
<b>Billing address of company</b>	
<b>Signature</b>	